

KAREN KRIEGER  
DIRECTOR

**SALT LAKE CITY CORPORATION**  
DEPARTMENT OF COMMUNITY AND ECONOMIC DEVELOPMENT  
SALT LAKE CITY ARTS COUNCIL

RALPH BECKER  
MAYOR

ERIC D. SHAW  
DEPARTMENT DIRECTOR

**BOARD MEETING MINUTES**  
**August 13, 2014**  
**Art Barn in Reservoir Park**

**PRESENT:**

Cannon Tarbet	Richard Jaramillo
Eva Rinaldi	Helen Peters
Whitney King Hyans	Kerri Hopkins
Michael Braxton	John Johnson
Megan Hallett	Chad Whittaker
Mike Colby	

**Staff Members**

Karen Krieger, Executive Director  
Kelsey Ellis, Assistant Director  
Kandace Steadman, Visual Arts Program Manager  
Jesse Schaefer, Performing Arts Program Manager  
Roni Thomas, Public Art Program Manager

**EXCUSED:**

Kara Hetrick  
Linda Hunt  
Matthew Allred  
Michelle Bjorklund

**GUEST:** Kate Gibney, Americans for the Arts

**I. Call to Order/Approval of the Minutes**

Mr. Cannon Tarbet called the meeting to order at 5:30 pm. Ms. Whitney King Hyans moved that the minutes from the May 14 and June 11, 2014 meetings be approved. The motion was seconded by Mr. John Johnson and passed unanimously.

**II. Executive Committee**

Ms. Karen Krieger introduced Ms. Kate Gibney from Americans for the Arts who was in SLC to discuss the local arrangements for the National Arts Marketing Project national

conference which will be held here in November of 2015. The Salt Lake City Arts Council will be the host organization and a committee of staff from other local arts organizations will form the local host committee with strong support from Visit Salt Lake. Ms. Gibney described the conference which is a project of Americans for the Arts.

Mr. Tarbet presented an update on the ZAP reauthorization process. The legislation has been given a number by the County Council and promotions for the initiative will begin late this month and in September.

### **III. Budget Update**

Ms. Krieger presented a preliminary report on the budget for the Twilight Concert Series. She indicated that at the half way point, it appears that we will exceed the expense budget and be under the projected revenue amount. However, attendance in the last half of the season should exceed the attendance of the first half which will help close the gap a bit. The team will work to promote the last concerts more than was planned and to cut expenses wherever possible. While early ticket sales trended higher at first, actual attendance has been below what was expected. A full final report will be presented at the September board meeting.

Ms. Kelsey Ellis reported that the SLCAC in collaboration with the Sorenson Unity Center received an Our Town grant of \$75,000 for a youth, community art project which will begin in January of 2015. In addition, the Council received a general support grant from the Utah Division of Arts and Museums for \$15,000.

### **IV. Committee Reports**

Ms. Helen Peters presented the Grants Committee recommendations for FY2014-15 City Arts Grants funding. Ninety-six grants were recommended for funding out of 121 applications received and reviewed. The committee spent many long evenings presenting and discussing the applications. Mr. Michael Braxton made a motion to approve the recommendations of the grants committee which Ms. Eva Rinaldi seconded. The motion passed unanimously.

Ms. Peters then presented the committee's Mini Grant recommendations for the first quarter. The committee recommended to fund \$500 to Friendship Manor and not to fund an application from Working Dog. Mr. Richard Jaramillo made a motion to approve the Mini Grant recommendations which was seconded by Ms. Whitney King Hyans. The motion passed unanimously.

### **V. Staff Reports**

Ms. Kelsey Ellis reported that the grants committee worked very hard and diligently to create the recommendations presented at the meeting and that she is working with a group to create a new website for the Arts Council. They've presented their initial designs and are well on their way in creating the new site.

Ms. Kandace Steadman announced that gallery stroll along with an exhibit opening is this Friday

Ms. Roni Thomas asked Ms. Helen Peters to report on the activities of the Design Board. She stated that they have been busy reviewing applications for the public art projects for the Eccles Performing Arts Theater and have narrowed down the candidates who will be interviewed in October for the various projects.

Mr. Jesse Schaefer reported that things are going well with the Twilight Concert Series and that the lineup has been well received. The Brown Bag Concert series began August 4 and will run weekdays all month. In addition, he and his staff programmed local music for the Tuesday night farmer's market at Pioneer Park.

Ms. Krieger reported that Michelle and her baby are doing well and that she should be returning to work mid-September.

#### **Arts Events Discussion/ Coming Events**

#### **VI. Public Comment**

#### **VIII. Other Business/Adjourn**

The meeting adjourned at 7:00 p.m.